

Nirvana's

ProfitBands

***Uncover Hidden Profits
with VWAP Bands!***

Trade Like the Pros

with TRADE MASTER Series Training p.8-10

Uncover Hidden Profits



Ed Downs
CEO and Founder,
Nirvana Systems, Inc.

We spend a lot of time at Nirvana Systems evaluating new trading ideas to bring out to our customers. But rarely have I seen something as powerful as the Profit Bands concept (commonly known as “VWAP” in the industry).

VWAP has been used as an important benchmark by professionals for decades. And a high percentage of trading algorithms incorporate VWAP into their trading logic, making it one of the most relied-upon indicators among professional, institutional, and program traders.

After seeing the power of VWAP in our own charts, we created a new plug-in around the concept, including standard deviation bands that display above and below the indicator. These bands allow you to SEE overvalued and undervalued price levels unlike any indicator on the market.

We call them “Profit Bands” because they are incredibly powerful in terms of telling you when to expect a reversal or the end of a move. It’s almost like an invisible “magnet” in the chart is causing price to react at these levels. Look at the examples in this mailer and you will see what I mean!

But we went much further than simply providing the ProfitBands indicator. The plug-in package also includes strategies that are producing great results. One end-of-day ProfitBands Strategy is consistently exceeding 70% accuracy, and a Real Time Strategy created from Profit Bands is producing incredible equity curves in our eMini testing. See pages 6 and 7 for details.

We’re ALSO including the latest installment of our highly acclaimed *Trade Master Series* education with the plug-in. The educational series includes two dynamic presentations on CD AND a 2-Day LIVE trading webinar with Frank Ochoa. We’ve received 5-Star feedback on the *Trade Master Series*, and we’re excited to bring it to our customers once again for ProfitBands.

ProfitBands is a must-have tool for your trading arsenal. We are so confident you will be thrilled with this exciting new product AND effectively learn how to use it with our included education, that we are providing a 100% money-back guarantee on the entire package, *including the education!* It’s time to revolutionize the way you trade—with ProfitBands!

Sincerely,



Ed Downs
CEO and Founder,
Nirvana Systems, Inc.





REDEFINING Extraordinary

Professionals rely on two important factors when making trading decisions—Price and Volume.

These two elements tell you everything you need to know about price and where it may be headed. So it makes sense that we would develop a POWERFUL new plug-in that is based solely on price and volume.

Introducing ProfitBands, our newest plug-in that redefines extraordinary!

This plug-in revolves around the well-known, but not easily accessible, Volume-Weighted Average Price (VWAP) indicator. This indicator has been used as a major benchmark by professionals and institutions for decades, and is used as a major input for a high percentage of trading algorithms. Essentially, the Pros use VWAP to identify value opportunities.

Make Money Like the Pros

The crown jewel of the ProfitBands plug-in is the VWAP Bands indicator. This indicator reveals hidden support and resistance bands that are based off the standard VWAP indicator. While professionals use an experienced eye to judge value opportunities in relation to VWAP, these bands allow even the most novice traders to identify undervalued and overvalued price zones with the best of them!

While the bands help you to easily identify value situations, we've also created powerful strategies that will help guide you to trading success. And we're including trade plans that give you a versatile approach to trade management. ProfitBands is the trading dynamo that will help revolutionize the way you trade!



VWAP Bands help you uncover hidden areas of support and resistance in any chart.

Tools for Empowerment

The VWAP indicator offers a true edge in trading, but we've kicked it up a notch (or three!) by developing a whole suite of indicators, systems, and stops that will help you take advantage of this powerful indicator.

Pushing the envelope even further, we've also created built-in multiple timeframe capabilities and VWAP pivot points that give you a unique edge for trading ANY instrument in ANY timeframe.

These tools offer an incredible way to find and trade the most actionable price zones in any chart.

TRADE MASTER Series Education

Our highly-acclaimed Trade Masters Series education is back! We're pulling out all the stops to get you ready to begin making money with ProfitBands!

- **Disk 1** Taking Flight with ProfitBands
- **Disk 2** Mastering ProfitBands
- **2-Day LIVE Trading Webinar**



ProfitBands Tools of the Trade

Uncovering Hidden Profits

Savvy traders know that VWAP is a “must have” indicator. However, it takes an experienced trader to understand when price is overbought or oversold in relation to VWAP. This skill is essential to finding and trading the best opportunities.

The beauty of the bands is that they reveal hidden areas of support and resistance, allowing you to SEE value opportunities like the Pros! The ability to see these hidden levels allows you to anticipate price movement at important action zones.

In essence, as price trades away from VWAP (the blue center line) the bands above and below it become targets. Likewise, as price reverses from the outer bands the probability of reaching VWAP increases significantly!

A Professional Approach

Here’s how the Pros use VWAP. VWAP is often seen as the best price for any given trading day. As such, any selling pressure below VWAP is seen as a buying opportunity by professional traders. When the Pros are looking to enter the market in size, they do so BELOW VWAP.

Likewise, any price movement above VWAP is usually seen as a selling opportunity by professional traders that are looking to either take profits or establish new short positions.

Powerful and Easy to Use

We’ve harnessed the power of the VWAP indicator and made it easy to incorporate in your trading. The matrix (below) offers sound guidelines that professionals use when identifying trading opportunities with VWAP. Generally speaking, buying



The weekly VWAP Bands helped identify every major turning point in this chart of the E-Mini S&P 500, revealing clear areas of overbought and oversold conditions.



Price was clearly oversold in this chart of POT, and the VWAP Bands helped identify the zone where professional traders entered the market.

below VWAP (and selling above it) offers a great entry price that often leads to profitable trades.

However, strong buying pressure above VWAP (or strong selling pressure below it) is an indication that market participants are seeking to push price to a new area of value. When this type of aggressive buying (or selling) occurs, it usually leads to significant moves in the market.



Highly Customizable!

The ProfitBands plug-in is easily configurable and very flexible, which makes it perfect for any style of trading. This versatility paves the path to better signals and powerful strategies.

We've included controls for every indicator, system and stop, which allows you to adjust the deviations of the bands, plot in multiple timeframes, select from multiple band calculations and more!

VWAP in Multiple Timeframes!

The VWAP indicator is classically an intraday indicator that begins its calculation on the first tick of the day and ends at the close of the session. However, we've broadened the reach of the indicator by allowing you to plot it in daily, weekly, monthly and quarterly timeframes, which makes it applicable for swing and position traders!

Including multiple timeframe analysis in your trading significantly increases your chances for success. Each timeframe is a call to action to different types of traders, and plotting and trading off multiple timeframe confluence zones allows you to pinpoint the best action areas in any chart!



All VWAP indicators can be plotted in multiple timeframes. The quarterly VWAP Bands helped to identify the best buying opportunities in this daily chart of the E-Mini NASDAQ 100.

VWAP Pivot Points!

Since the Pros use VWAP as a key barometer of value, it makes sense to understand where the market saw value in a prior period of time, so the information can be used as guidance in the upcoming period of time. This is where VWAP Pivot Points come in handy.

The VWAP Pivot Points indicator displays important market-generated information that allows you to judge market value and overall trend direction in multiple timeframes.

This indicator allows you to plot VWAP and the first level of the bands on any chart as horizontal support/resistance lines, thus giving you a visual representation of value in your charts. VWAP Pivots are perfect for trend confirmation and generating signals in multiple timeframes.





Sizzling SIGNALS!

In End-of Day and Real-Time

Accurate and Versatile

We've created a powerful suite of strategies with accuracy and versatility in mind—in both end-of-day and real-time! The four strategies included with this plug-in offer sizzling signals right out of the box. We've also included the ability to easily customize the strategies to best suit your trading style—with just one click!

For example, we've included two trade plans that are interchangeable with each strategy; one offers high accuracy and quick profits (VWAP ST), and the other one offers medium accuracy and bigger profits (VWAP MT). We've also included a volatility filter in each strategy that allows you to control the number of signals that are generated with just a click (see table above right*).

Allowing more signals to fire during smooth-moving markets, while choking off signals during volatile markets, is a *Secret of the Pros.*

VWAP Max Reversal EOD

Markets that are oversold during bullish periods are prime buying opportunities for professionals looking for value situations. This strategy capitalizes on this tactic by firing buy and sell signals at overbought and oversold levels using the VWAP Bands indicator.

The chart of Southern Co. (middle right) shows a great example of an oversold condition during a bullish market that was quickly seen as a great buying opportunity by the Pros. This buy signal led to a steady gain in the weeks that followed.

VWAP Bounce EOD

This strategy uses two VWAP bounce systems to identify great entry opportunities after important VWAP levels have been crossed. In essence, a signal is fired after the market retests a VWAP level that was recently crossed, thereby providing newfound support or resistance. The resulting moves can be quite powerful, as evidenced by the chart of NOV.

	Max Reversal EOD			Bounce EOD		
	Trades	Hit Rate	PPT	Trades	Hit Rate	PPT
VWAP ST	119	71.43%	1.05%	167	68.26%	0.66%
VWAP MT	119	68.07%	1.73%	167	66.47%	1.10%

	Max Reversal EOD			Bounce EOD		
	Trades	Hit Rate	PPT	Trades	Hit Rate	PPT
VolFilter On	119	71.43%	1.05%	75	64.00%	1.10%
VolFilter Off	291	66.32%	0.77%	167	66.74%	1.10%



The VWAP Max Reversal EOD strategy helped identify an oversold condition in this chart of Southern Co., which led to a great buy signal.



The VWAP Bounce EOD strategy generated two great sell signals that led to a total gain of 18%!

*The results in the table were generated on the S&P 100 list of stocks from 5/1/2010 to 5/31/2011.

VWAP Reversal RT

This strategy uses a variety of systems to fire reversal signals at price levels that reflect confluence. In addition, the VWAP Pivots system is used for confirmation at areas where the market has previously established value, which leads to exceptional trades.

The chart of Mosiac (right) shows a long signal that was confirmed by the weekly VWAP Pivots system, which helped pave the way to a solid intraday gain!

VWAP Max Reversal RT

Utilizing the concepts of confluence and multiple timeframe confirmation, the VWAP Max Reversal RT strategy fires amazing signals that consistently outperform. This strategy capitalizes on overbought and oversold price levels that also contain multiple timeframe confluence.

The chart to the right shows a great long signal in the E-Mini Russell 2000 futures contract. This signal led to a gain of over 6 points in a matter of hours, which is \$600 per contract traded!



The VWAP Reversal RT strategy fired this buy signal, which led to a nice intraday move.



Oversold conditions in bullish trends can be perfect buying opportunities, as evidenced by this buy signal in the E-Mini Russell 2000.



Home Run E-Mini Results!

The VWAP Max Reversal RT strategy has performed exceptionally well in the last 13 months, with an accuracy of 63% on nearly 200 trades!

We ran the strategy out on the five major E-Mini index futures contracts in a 15-minute timeframe and came away thoroughly impressed. The portfolio simulation showed a 63% gain, 62.6% accuracy, and a drawdown of just 6.4%—phenomenal!

The equity curve (left) was produced using a Percent of Equity approach (10%), and boasts a Return-Drawdown Ratio of 9.85 to 1!



TRADE MASTER

Introducing the Trade Master Series for ProfitBands—an all-inclusive educational powerhouse. This series is geared toward kick-starting your learning curve through a systematic progression that takes you to a Master level. In keeping with the prestige of the Trade Master Series, this package includes two powerful presentations on CD and two days of LIVE in-the-market trading (see page 10) that will help you trade like a Pro!

TAKING FLIGHT WITH ProfitBands Mastering the Strategies



Frank Ochoa, Nirvana Systems Sr. Market Analyst, has spent countless hours analyzing and trading the market using powerful VWAP techniques. Frank and his team will provide you with essential education that will help take your trading to the next level.

Taking Flight with ProfitBands is a powerful course that is

geared toward jump-starting your knowledge of the VWAP strategies, while introducing techniques that will allow you to tailor each strategy to your trading style. In addition, you'll also learn how to incorporate VWAP Bands and VWAP Pivots into any strategy for improved results.

The ProfitBands strategies offer amazing signals based on the VWAP Bands and VWAP Pivots indicators. We'll go under the hood of these strategies so you will understand how the signals are generated, filtered, and confirmed, enabling you to trade them with confidence.

The strategies were designed with accuracy and versatility in mind. They were built for easy customization, so we'll teach you how to select interchangeable Trade Plans to arrive at results that suit your trading style. We'll also show you how to increase or decrease the number of signals that are generated using one-click filtering!

TAKING FLIGHT WITH ProfitBands Mastering the Strategies

- Mastering the ProfitBands Strategies
- Identifying the Perfect VWAP Signal
- Which Indicators Provide the Best Signals
- One-Click Strategy Customization
- Choosing the Right Trade Management
- Enhancing Your Strategies with VWAP

The ProfitBands plug-in offers an amazing array of powerful tools that can be used to improve any strategy. The VWAP Bands and VWAP Pivots indicators allow for a variety of techniques for generating, filtering, and confirming signals unlike any other plug-in on the market. This course will show you how to use these tools to create or improve existing strategies so you can find and trade the signals that fit your trading personality.

Series for ProfitBands

MASTERING ProfitBands A Professional Approach to Trading with ProfitBands

The *Mastering ProfitBands* course is packed with trading tips and techniques that are designed to take your knowledge of VWAP to a Master Level. This presentation will guide you through concepts that range from identifying value opportunities to developing a pro-style trade management approach.


Mastering ProfitBands will teach you how to use the VWAP indicators to identify value opportunities. Deciphering overbought and oversold levels is the cornerstone to profitable trading, and we'll help you understand exactly what to look for when entering and exiting trades.

We'll walk you through a professional approach to incorporate VWAP in your trading—in any market condition. We'll show you exactly which tools to use for trending and trading range markets. In addition, we'll also teach you how to incorporate multiple timeframe confirmation and confluence in your trading.

You will also learn how to use the VWAP Bands indicator to identify the best discretionary entries, in addition to using them for trade management. The flexibility of this tool is phenomenal, and we'll show you how to use it to find the best entries in varying market conditions and how to apply risk management to your trades.

Mastering ProfitBands is a Master Level course that will help revolutionize the way you approach the market.

MASTERING ProfitBands A Professional Approach

- 
- Learn the Power behind ProfitBands
 - Understand how the Pros use VWAP
 - Identify Value and Value Opportunities
 - Use ProfitBands for Discretionary Trading
 - Learn Pro-Style Trade Management
 - Use VWAP in any Market Condition
 - Multiple Timeframe Analysis and Confluence





TRADE MASTER Series

TRADING WITH ProfitBands 2-Day LIVE Trading Webinar Event

Our LIVE trading webinars have received rave reviews recently. Due to popular demand, we are including Trade Master Series education for this incredible new plug-in. This 2-day event will accelerate your use and knowledge of the ProfitBands plug-in and help prepare you for trading success!

Join our seasoned instructors as they lead you through a live two-day trading and training webinar event.

We'll take you through a typical morning routine of pre-market analysis, live swing trade prospecting, and live trading and analysis.

We'll show you the best ways to use ProfitBands in your trading for both real-time and end-of-day application. We'll also demonstrate the various ways to apply professional-style trade management for each trade taken.

Join us for this "can't miss" LIVE trading event!



EVENT SCHEDULE

Day One: LIVE Trading and Analysis

- 8:00am—8:30am: Pre-Market Analysis and Swing Trade Prospecting
- 8:30am—9:00am: Trigger Swing Trades and Live Real-Time Analysis
- 9:00am—11:00am: Live Real-Time Trading and Analysis

Day Two: Live Trading and Analysis

- 8:00am—8:30am: Pre-Market Analysis and Swing Trade Prospecting
- 8:30am—9:00am: Trigger Swing Trades and Live Real-Time Analysis
- 9:00am—11:00am: Live Real-Time Trading and Analysis

Note: Webinars will be recorded and available for playback at your convenience. Dates to be announced. Schedule times will be in CST (Central Standard Time).

TRADING WITH ProfitBands!

2-day LIVE Trading Webinar

- Live Interaction with our Seminar Trading Team
- Live Pre-Market Analysis
- Live Swing Trade Prospecting
- Live Application of the Strategies
- Live Market Trading



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