

Nirvana's

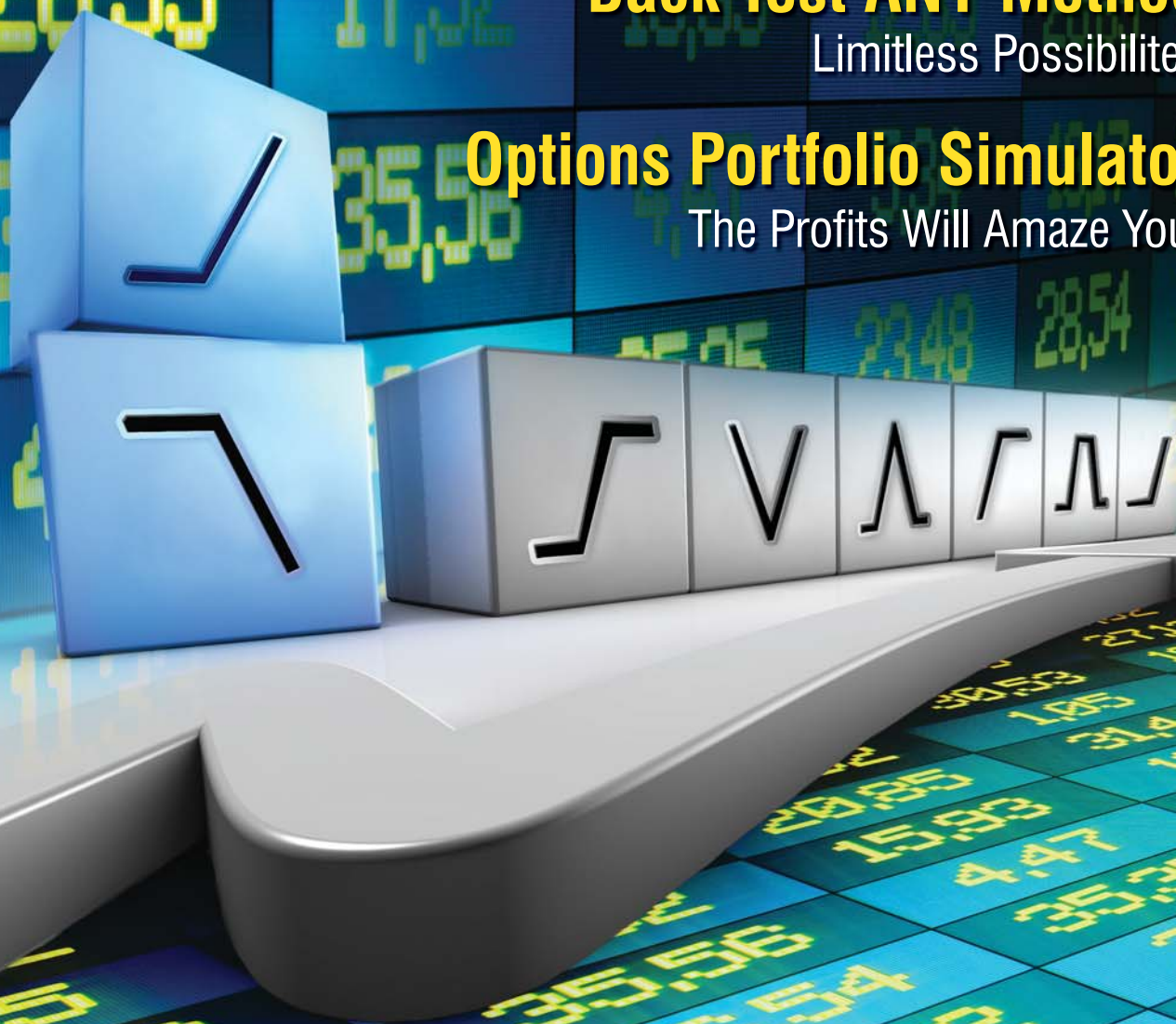
OptionTrader

Trade Options with Ease!

Instant Visual Feedback
The Key to Options Trading

Back Test ANY Method
Limitless Possibilities

Options Portfolio Simulator
The Profits Will Amaze You!



Finally...

An Options Program for the Rest of Us!



Ed Downs
CEO and Founder,
Nirvana Systems, Inc.

Since I founded Nirvana in 1987, we have primarily been focused on building trading tools for stocks and futures. But in seminars the past few years, I began hearing the same question from our customers, “When are you going to create an options program?”

In a recent user poll, I discovered that over 50% of our customers now trade options—double the number from just a few years ago. After visiting with many of these traders and seeing how much money they were making, I realized the time had definitely come for us to develop an options platform!

OptionTrader is going to make you feel like an options genius the first time you use it!

I started researching the state of the art, and found a number of options programs and web sites that seemed to be tailored to those who understand options trading (I call them “geeks who love Greeks”). While these products hosted an impressive array of analysis and search tools, I kept asking myself, “Does options trading have to be this difficult?”

When I asked our option traders, “What is your primary means of entering an options trade?” the vast majority said, “A Trading Signal on the underlying stock!” That’s when I realized we already had the perfect options platform. We just needed an easy way for people to trade options on their Signals, and understand what they were doing! OptionTrader was born.

OptionTrader is going to make you feel like an options genius the first time you use it! Let OmniTrader find a strong Buy or Sell candidate, and OptionTrader will show you how much money an options position could make if price moves to a specific level—AND what your risk is. Quickly you will know if the odds are in your favor, and be equipped to make a trading decision.

OptionTrader is more than just an options trading platform. It’s the only software in the world that lets you automatically test trading Strategies on popular options methods over a portfolio of symbols. Test Diagonals on Darvas, Butterflies on Breakout, or any other options method on any OmniTrader Strategy.

Finally, there’s the price of admission. Some options programs cost as much as \$4,000. I have good news. We’ve simplified options AND made trading them affordable. The new OptionTrader is being offered to our customers at a LOW introductory price (see page 11 for details) and it’s backed by our 100% money back guarantee!

If you are interested in trading options, you must try OptionTrader. If you are already trading options—you just need to order it. No other options program on the planet makes options trading this easy. OptionTrader is awesome!

Sincerely,

Ed Downs
CEO and Founder,
Nirvana Systems, Inc.



The Easiest AND Most Powerful Options Trading Program Ever Invented!

Howdy pardner. It's 1835. You're heading out west, walking behind your mule. You reckon it'll take about 3 months to reach California. But that's just what it takes if you want to enjoy that cool Pacific breeze. Suddenly, a Lear jet lands on the prairie. You climb on board, sit back and sip on some iced tea, and arrive in Sacramento in a few hours!

That's what OptionTrader feels like, if you've been trading options with anything else! Almost instantly, you're going to feel the exhilaration and relief of being released from the shackles of options dogma. You are going to find you can effectively trade options—and understand what you are doing—without having to attend an expensive options seminar or read a ton of books!

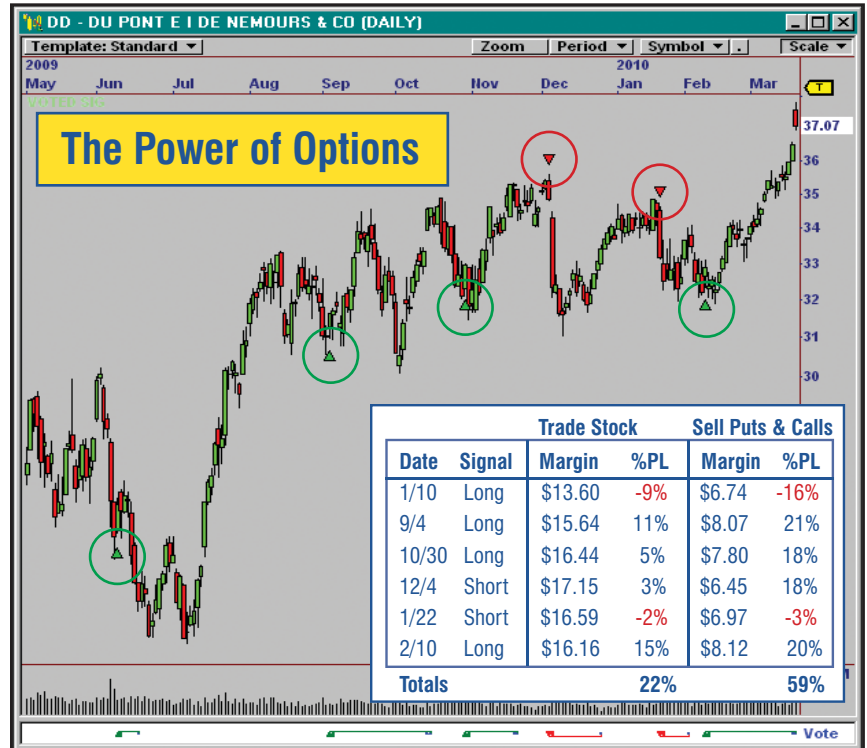
This program is going to open your eyes to the profitable world of options trading.

We built OptionTrader with three goals in mind:

1. Make options trading easy.
2. Automatically identify the most profitable options method for any trade.
3. Automatically test options methods on historical data in OmniTrader.

More than anything else, this program is going to open your eyes to the profitable world of options trading. Many people think options are risky, and they certainly can be. If you just start buying Calls without regard for Implied Volatility, you're going to eventually lose money.

But, if you use the RIGHT METHOD and the RIGHT OPTIONS at the RIGHT TIME, you can make far more than you ever could trading stocks by themselves, while at the same time risking less of your capital. How do I know? Because we've been testing the methods in the new Options Portfolio Simulator!



The Reversal Strategy generated these Signals on DuPont. The table compares trading the Stock vs. selling Puts and Calls. Profits were nearly three times higher trading options, while losses were about the same. This is just one of the “eye-opening” facts you’ll discover in OptionTrader.

This is the ONLY Options Portfolio Simulator in the world. With it, you can easily tell how well the various options methods work on our OmniTrader Strategies. And the results are going to knock your socks off. Just look at the example on page 9!

Why Trade Options?

I could fill pages with all the reasons why options are the way to go if you have a program like this. First, you don't need a lot of capital—you can open an Options Account with as little as \$500 and start working your way up, trading end of day OR real time—there's no day trading minimum because the Day Trading Rule only applies to equities.

Buy options with limited risk and unlimited gain potential. Capture “time premium” and make extra income by selling Covered Calls. Capitalize on earnings announcements that drive a stock in either direction by purchasing a Straddle. Don't know how to apply these methods? No problem. Option Finder is going to show you which method is best, and which options within the method to trade for any situation. Turn the page to find out how!

Options Trading Simplified!

Option Strategies

Show All Rank Positions by: R:R Bullish Bearish Neutral

Test	Option Strategy	Margin	\$ Gain	% Gain	\$ Risk	% Risk	R:R
<input checked="" type="checkbox"/>	OPT Credit Spread	\$309.52	46.11	14.9%	-31.4	-10.14%	1.47
<input checked="" type="checkbox"/>	OPT Naked	\$728.83	60.88	8.35%	-42.16	-5.78%	1.44
<input checked="" type="checkbox"/>	OPT Diagonal	\$370.03	35.12	9.49%	-26.34	-7.12%	1.33
<input checked="" type="checkbox"/>	OPT Debit Spread	\$343.62	61.64	17.94%	-51.41	-14.96%	1.2
<input checked="" type="checkbox"/>	OPT Covered	\$3199.71	66.47	2.08%	-56.43	-1.76%	1.18
<input checked="" type="checkbox"/>	OPT Collar	\$3224.72	51.7	1.6%	-45.67	-1.42%	1.13
<input checked="" type="checkbox"/>	OPT Protective	\$3092.01	53.18	1.72%	-60.24	-1.95%	0.88
<input checked="" type="checkbox"/>	OPT Straddle	\$464.39	40.78	8.78%	-48.34	-10.41%	0.84
<input checked="" type="checkbox"/>	OPT Long Option	\$176.92	27.5	15.54%	-33.78	-19.09%	0.81

Position Performance

Position	Margin	\$ Gain	% Gain	\$ Risk	% Risk	R:R
Long P 27 Jun 10 Short P 31 May 10	\$309.52	46.11	14.9%	-31.4	-10.14%	1.47
Long P 27 Jun 10 Short P 32 May 10	\$346.49	55.48	16.01%	-41.81	-12.07%	1.33
Long P 27 Jun 10 Short P 31 Jun 10	\$275.76	36.19	13.12%	-29.01	-10.52%	1.25
Long P 27 Oct 10 Short P 31 Jul 10	\$314.43	24.79	7.88%	-20.79	-6.61%	1.19
Long P 27 Jun 10 Short P 32 Jun 10	\$315.94	43.91	13.9%	-37.17	-11.76%	1.18

Historical Vol. Implied Vol.

Trade Close

All methods instantly analyzed.

Individual Options within the method.

Projected Profit and Loss Curves

Option Finder: [Target] [Range] [Double Range]

Point Target Double Target Range Range

Zoom Period Symbol Scale

Apr

Option Curve, Margin: 108.522

32.0
31.5
31.0
30.5
30.0
29.5
29.0
28.5
28.0
193.9 M

Vote

Place your Profit Target or range in the chart, adjust your Stop Loss, and INSTANTLY, ALL Options Methods are analyzed so you can select the right one to trade, as well as the specific options within the method.

Introducing the Amazing Option Finder

Do you want to take advantage of the options market but don't know where to start? How do you know which options method to use? Which options are expensive or cheap? Where to place your stops? You're going to LOVE Option Finder.

In the top area of Option Finder ALL the Options Methods traders typically use are listed, including Long Option (buying a Put or a Call), Debit Spreads (Bull Call Spreads and Bear Put Spreads), Straddles and more.

Let's say you get a great Buy Signal and want to place a trade. But instead of trading the stock, you decide to trade options. Click an **Options Target** in the Options Toolbar and place it on the chart. A Stop Loss Chevron also appears. Move the target where you think price could go and drag the Stop Loss Chevron to the place where you would get out of the trade.

You instantly see what the likely Profit and Loss will be if the stock hits your target or your stop for all option methods. Option Finder lists all

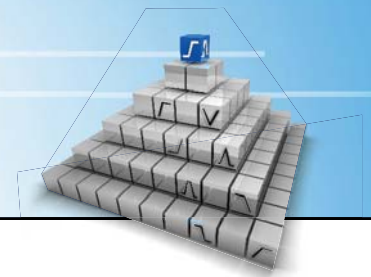
combinations of options in the current market that could be traded.

But here's the really cool part: As you move the Target and Stop Loss in your chart, the methods instantly update to show you the projected Profit and Loss values using current options prices.

You see which method maximizes your potential for profits while minimizing your losses. You also see which options **WITHIN** the method are the best ones to trade.

What could be easier?

Learn While You Earn



The Key to Success Trading Options

Options offer huge profit potential and reduced risk. But the key to success is using the best method for each trading situation.

If you get a really strong Buy Signal in OmniTrader, buying Calls is a great idea. But what if you think the stock might be higher at some time in the future, but not necessarily right away?

Perhaps the market has just suffered a big setback, and you don't want to risk a Long position. But you still think the stock has a good chance of rallying, and want to be properly positioned to make money when it takes off.

In another situation, you may think a given stock is overbought and likely to pull back or go sideways for a while, and you want to make a profit as that plays out. Or, you may see a very strong Support level and want to make money from a move in EITHER direction.

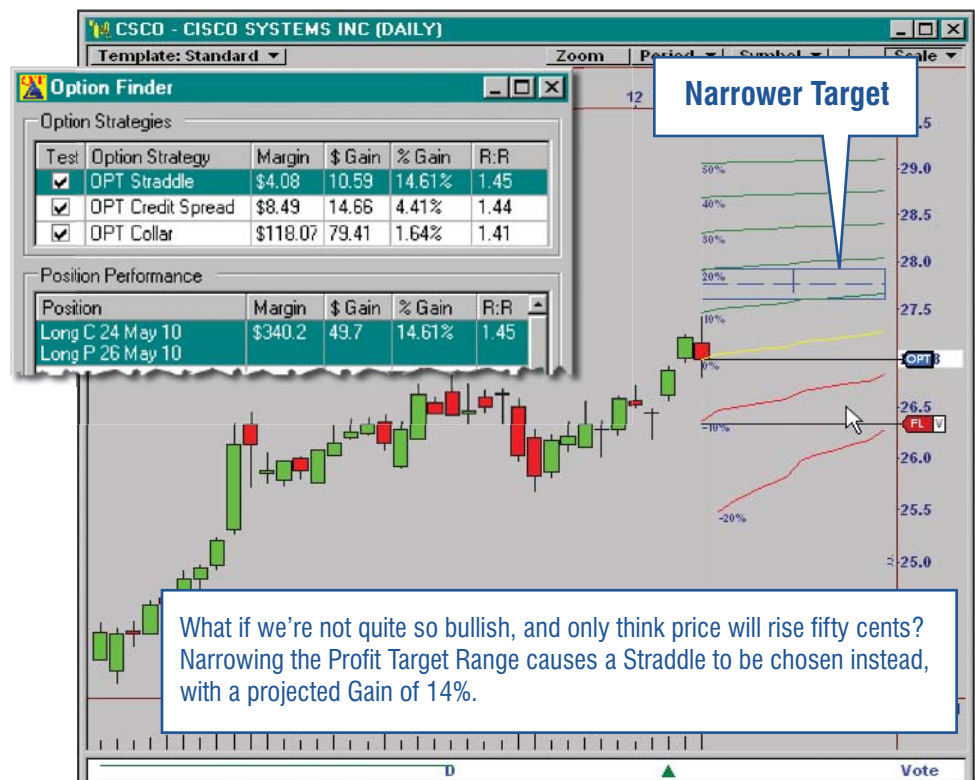
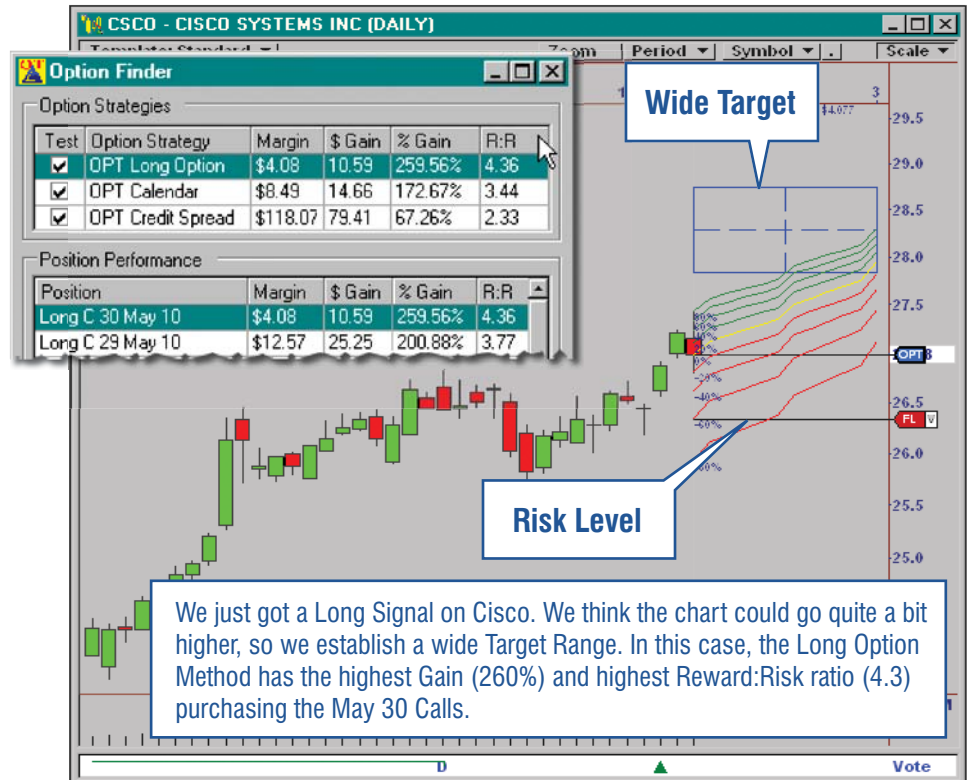
Is there a way to profit from each of these situations? YES! For almost any scenario you can think up, there is an options method that will generate high returns with low risk.

The hard part is figuring out which method to use and which specific options to trade. This subject has led to the publication of a ton of books and seminars on option trading. Now, all you need is Option Finder.

Option Finder makes it SUPER EASY to find and trade the best method for any situation. Just position your Stop Loss and Target in the chart, and let Option Finder do the rest!

No other program makes it this easy to be a profitable OptionTrader.

Instantly Know Which Options to Trade – in ANY Situation



NEW! Easy Way to Trade Options

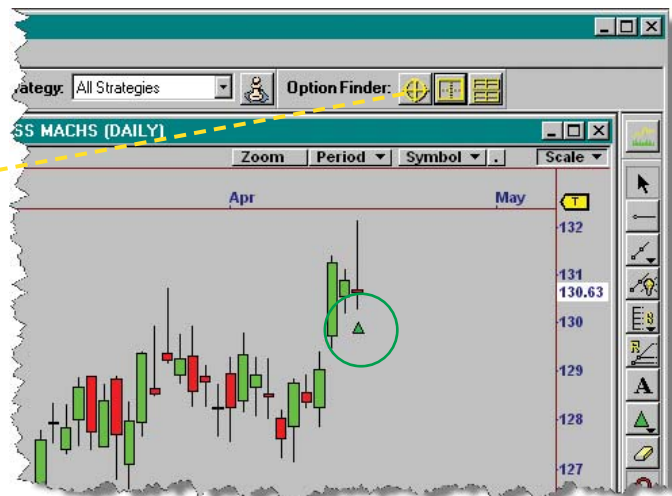
It Really IS This Easy!

Now, you can really take advantage of the firepower of OmniTrader.

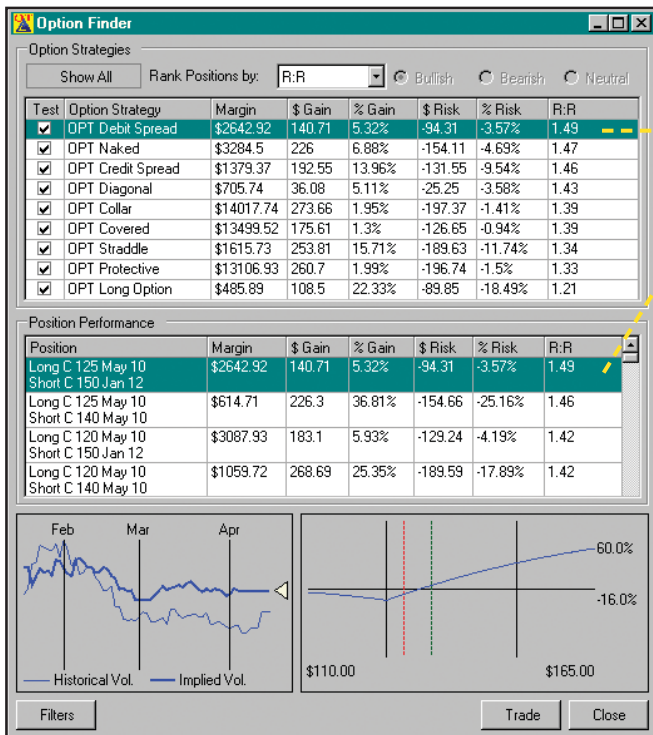
When you see a Signal you want to take action on, just click the Options Target Tool on the Options Toolbar.

A target is displayed in the chart that you can move with your mouse to show where you believe the stock or futures is likely to go, and where your Stop Loss is going to be set (Step 2).

1 Click the Options Target Tool



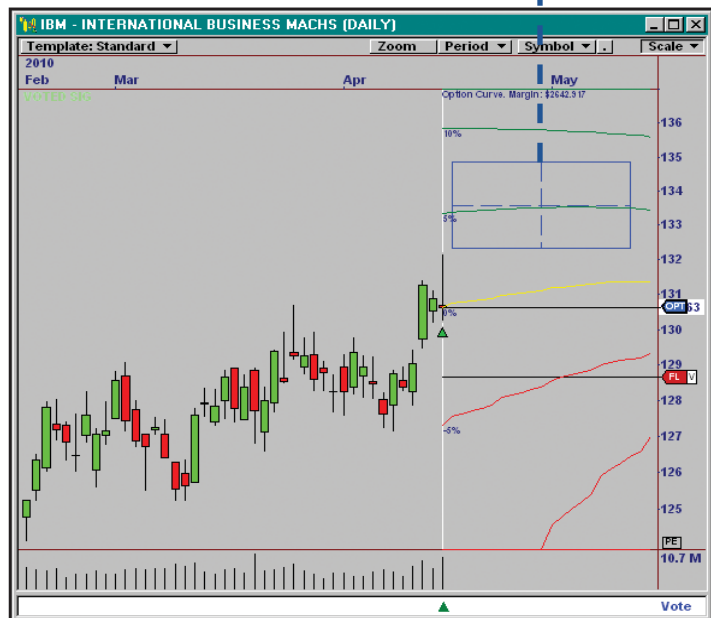
2 Select the Best Position



Option Finder will use the Target & Stop to examine EVERY Options Method in its database (Covered Calls, Vertical Spreads, Calendars—the works!) It then ranks them AND shows you the best options WITHIN the Method, based on your criteria.

For any selection, Profit and Loss curves are automatically drawn in the chart. It's FAST. Updates to the list and chart happen instantaneously.

As you move the Profit Target, all the numbers update dynamically, as every Options Method is re-ranked according to metrics you set (profitability or risk).



AND Make Money Doing It!

3 Trade Plan is Pre-Loaded

Step	Condition	Orders	Next
1	Initial Order	Buy 1 C 125 May 10 Market GTC, Short 1 C 150 Jan 12 Market G	2
2	100% Long Leg A, 100%		
	Position Expiration Exit	Sell 1 C 125 May 10 Market GTC, Cover 1 C 150 Jan 12 Market G	End
	Fixed Loss Stop	Sell 1 C 125 May 10 Market GTC, Cover 1 C 150 Jan 12 Market G	End

Symbol	Quantity	Order Action	Order Type	Limit Price
C 125 May 10	1	Buy	Market	
C 150 Jan 12	1	Short	Market	

When you click **Trade** in Option Finder, a Trade Plan with the given Options Method is pre-loaded with the specific options contracts chosen from Option Finder (see Options Trade Plans on page 8.)

Just input Quantity and click Submit to enter your trade into the Paper Portfolio (in OmniTrader) or an account with one of our supported brokers.

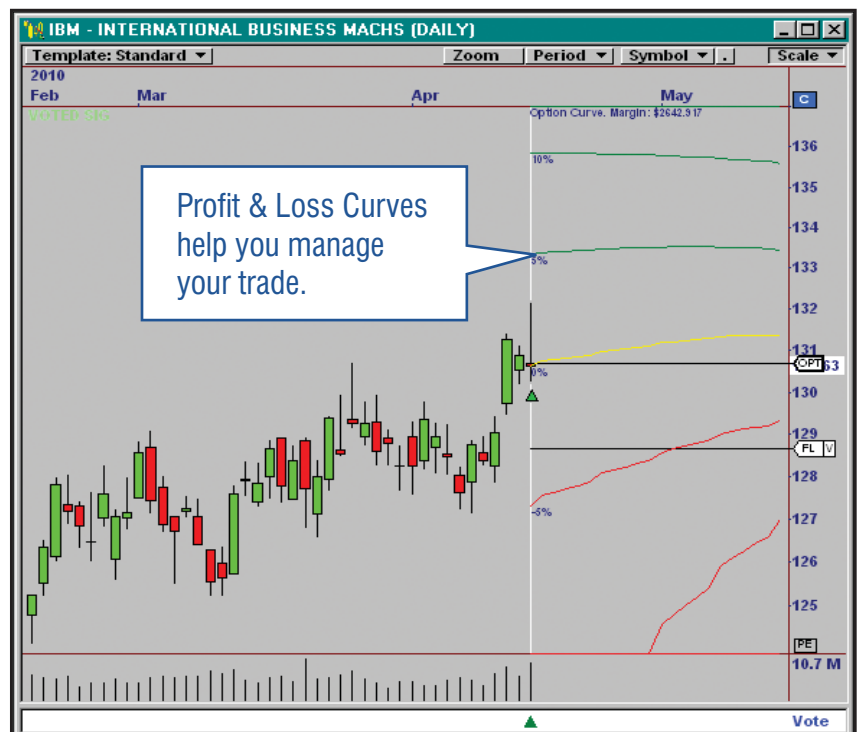
4 Manage Your Trade Directly in the Chart!

You can use our existing Options Methods or create your own—the possibilities are unlimited.

As your trade goes forward, the Stops you have in your Trade Plan go into action and update dynamically.

In addition, the Profit/Loss Curves update to show what Profit/Loss levels are likely to be, based on expected future volatility.

With Option Finder, there is no guesswork, and you will LEARN how each of the given Options Methods sets up in terms of Profit/Loss levels.



Back Test ANY Options Method on ANY OmniTrader Strategy!

Nearly all options “gurus” tout the same benefits of trading options, such as “Enjoy limited risk with unlimited gain potential,” “Generate income by selling Covered Calls,” and so on. But as far as I can tell, none of them can answer the key question, “How much better would a trader do if they traded options?”

At trade shows, I would constantly ask these “options experts” this question. But I always got the same generic answers. I finally realized the reason for this—they don’t have a way to measure results.

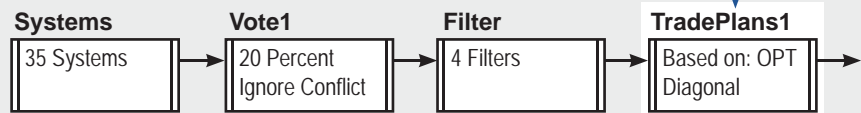
This is one of the most significant aspects of OptionTrader. We built an options modeling engine based on key daily statistics going back to 2004. This modeling enabled us to accurately model options prices on historical data on individual stocks.

Just set the Trade Plan in any OmniTrader Strategy to one of the included Options Trade Plans (we provide a Trade Plan for every popular method, including Long Options, Covered Calls, Debit Spreads, Credit Spreads and 7 more).

Using these Trade Plans, OptionTrader will accurately model the selected method on the OmniTrader Signals that are generated, producing all the statistics that OmniTrader supports, such as Back Test Hit Rate, Profit per Trade, and so on.

There is no other product available that can automatically test options methods on historical stock market data. And, it’s FAST—Options Strategies can be tested at about the same speed as non-Options Strategies.

Options Trade Plans



Set the Trade Plan in ANY OmniTrader Strategy to an Options Trade Plan

Editing Template: OPT Diagonal

Trade Plan Source: Based on: **OPT Diagonal**

Signals To Enter: Longs Shorts Both

Options Trade Plan

Step	Condition	Orders	Next
1	Initial Order	Short 100% CALL 30 days out current +1 OTM +1 Market GTC, Buy 100% CA	2
2	100% Short Leg A, 100%	Cover 100% CALL 30 days out current +1 OTM +1 Market GTC, Sell 100% CA	End
	Position Expiration Exit	Cover 100% CALL 30 days out current +1 OTM +1 Market GTC, Sell 100% CA	End
	Fixed Loss Stop	Cover 100% CALL 30 days out current +1 OTM +1 Market GTC, Sell 100% CA	End

Generic Options Definitions

Orders:

Leg: Order Action: Amt (%): Security: Order Type: Time in Force:

A) Cover 100 CALL Market GTC Advanced Delete

Roll: Exp: ITM\OTM:

Call: 30 C+1 OTM +1

Leg: Order Action: Amt (%): Security: Order Type: Time in Force:

B) Sell 100 CALL Market GTC Advanced Delete

Roll: Exp: ITM\OTM:

Call: 30 C+2 ITM +0

Add Order Cancel Save As Save

How it works:

The Options Trade Plans use generic Options Definitions, which allow the Options Trade Plan to properly select options in the Back Test.

For strike prices, OTM+1 is the first “out of the money” strike price, OTM+2 is the second “out of the money” strike price, and so on. There is also ITM+1, ITM+2, etc. for “in the money.” For expirations, C+1 is the current expiration plus one, C+2 is the next expiration month and so on.

We provide Options Trade Plans for **Long Options, Covered Calls, Debit Spreads, Credit Spreads, Protective Puts, Naked Options, Calendars, Diagonals, Collars, Condors, and Butterflies**. You can also define your own.

NEW: Portfolio Simulator for Options Methods!

OptionTrader was designed to make it easy to trade options by helping users select the best method and the best options within the method. But it was ALSO designed to help them validate their Strategies.

The Options Portfolio Simulator is the only product in the world that can simulate options trading on a list of symbols. The results of these simulations can be amazing, as shown in the example to the right.

Portfolio simulations on options trading are very important for many reasons. Options are dynamic assets—their values fluctuate continuously over time. And, when combined to create spreads, variations in price can be dramatic. As a result, gains and losses can vary a great deal from trade to trade.

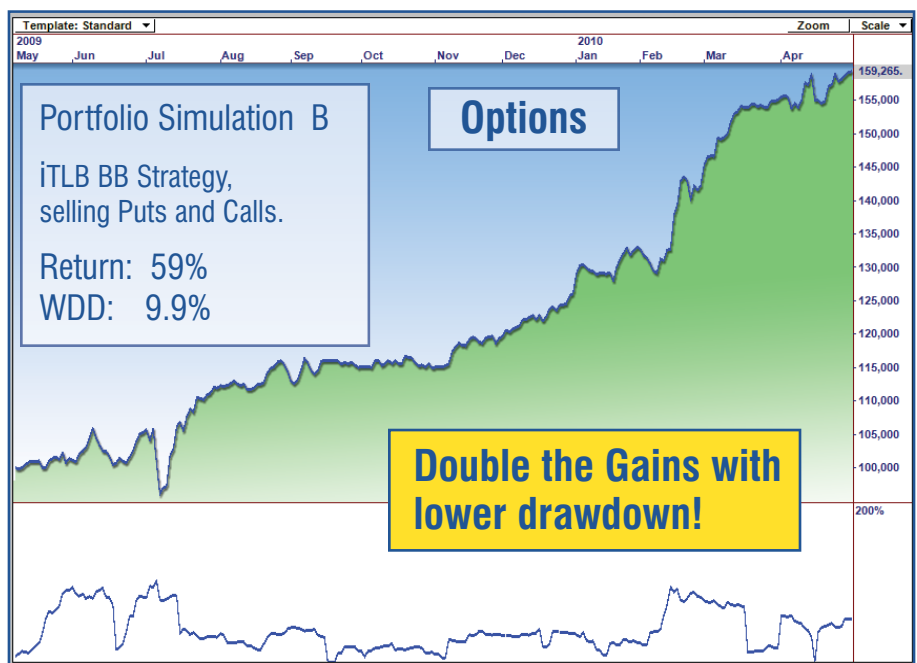
Using our accurate historical options pricing models, the Options Portfolio Simulator will give the trader a very good idea of how his or her Strategy would have performed in live trading on a portfolio of optionable stocks.

Lab Mode, too.

Simulations are not limited to the Portfolio Simulator. Lab Mode also works on Options, so you can practice using OptionTrader in historical situations, just as if you were trading with the methods in the real market.

The educational power alone in this product is worth the purchase price, even if you never trade options. But, once you see how much more profitable you could be—you're going to want to.

Answering the Question, “How much better would I do if I traded options?”



The Power of Options is quickly evident in the Portfolio Simulator! By applying Naked Options to the iTLB Bull/Bear Strategy, the program generated TWO TIMES the profits with the same drawdown. After seeing results like this, it's hard to go back to trading just stocks!



PROFITING with **OPTIONS** in OmniTrader

OptionTrader is so automatic, you can use it without knowing a thing about options. But there are certain nuances of options trading that are helpful to understand, and this is what we focus on in this new seminar.

Part 1 provides an *options primer*—a quick overview of the options trading methods we've provided in our Options Trade Plans. Because we use Lab Mode to demonstrate the concepts, the benefits of the different options methods are much clearer than if we just showed "expiration curves," which is what most books on options trading do.

Option Finder will show you which Methods and Options to use—all you have to do is make an "intelligent guess" about where price could go in a certain amount of time. Part 2 focuses on how to establish an initial Target and Stop Loss in your charts so you get the best method from Option Finder at the outset of a trade.

You can improve your results even further by taking advantage of certain dynamics within the options market. In Part 3, we show you why many option traders adjust their positions, with examples of how this can improve your option profits.

This seminar is not just for traders using OptionTrader, as it will help anyone understand the options market better. But it IS free with your OptionTrader purchase!

**SEMINAR
INCLUDED
FREE!**

Seminar Agenda

I. An Options Primer

- Options as an Investment
- Why Some Traders Lose Money Trading Options, and How to Avoid it!
- Options Method Overview

II. Targets and Stops

- The Target Concept
- The 3 Types of Targets, and When to Use Them
- How to Set Your Targets for Maximum Results in Option Finder
- Where to Place Your Stop

III. Advanced Topics

- Let it Ride?
- Why Some Traders Adjust Their Positions
- A Simple Approach
- Summary



Nirvana's Options Service

FREE for 3 Months

Base Service Includes
Delayed Options Data

- Daily Quotes
- Daily History
- Option Chains
- Open Interest
- Greeks

Subscribe for just \$15 per month.

Low-Cost
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REAL TIME OPTIONS TRADERS

Get Real Time Bid/Ask/Last quotes
plus Nirvana's Base Options Service
for just \$35 per month
(plus exchange fees).

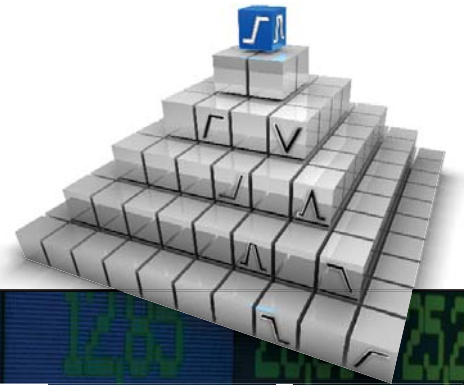
Already have Real Time Options Data?
Subscribe to Nirvana's Option Service
for just \$15/month.

A subscription to Nirvana's Base Options Service is required to use OptionTrader.

 **Nirvana**Systems

7000 N. MoPac, Suite 425
Austin, Texas 78731 USA
Toll Free 1. 800. 880. 0338

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NEW! ***Option Trader***
Trade Options with Ease!

